



THADDEUS LAWRENCE



Thaddeus Lawrence is on an inspired mission to empower teams and individuals build and sustain superior performance by setting audacious goals, overcoming extreme obstacles and persevering through adversity to achieve their targets in their professional and personal life. His infectious positivity and enthusiasm in walking his talk has earned him the distinguished honour to present at TEDx Singapore twice.

PROFESSIONAL EXPERIENCE

Keynote Speaker

On Singapore Business Review's list of *10 Influential Professional Speakers in Singapore*, Thaddeus' ability to draw wisdom from life's challenges, setbacks, choices and successes make him suitably qualified to speak about mental peak performance and personal motivation. His inspiring stories and captivating style have drawn audiences like PwC, HSBC, DBS, Credit Suisse, AIA, Proctor & Gamble and SGH, who call upon Thaddeus when they want to encourage their leaders and staff to be passionate about what they do, build resilience and develop self-leadership and personal mastery.

Trainer and Coach

Thaddeus applies his *7 Principles of Peak Performance* as well as research from psychology and neuro-science to help leaders and teams build on small wins to create big successes. His facilitation work has reached private sector corporations such as McKinsey, Bank of America Merrill Lynch, Prudential, Gazprom, BHP Billiton and Abbott Laboratories, to public agencies like GIC, Public Service Division and Ministry of Defence. As a coach, Thaddeus rejuvenates the capabilities of individuals in the areas of personal effectiveness, and self excellence. He helps them develop clarity of purpose and tune into their own cycle of success to create new possibilities.

Author

Thaddeus' first book, *Runaway Success: Life Lessons from Ultra Endurance Racing*, reveals the inspiration and perspiration behind extreme endeavours and translates his lessons from the race world into principles for the real world. Along with other experts, he co-authored *88 Essential Secrets to Achieving Greater Success at Work*, packed with ideas and insights for greater success in personal and career development.

Corporate Background

Thaddeus worked for the world's largest supply chain and logistics company, DHL, in the UK. He gained vast amounts of international business experience in his role developing and managing the customer relationship management (CRM) and customer loyalty programmes. His analytical and research work underpinned the launching of major marketing drives and strategic initiatives.

EDUCATION & ACCREDITATION

Thaddeus graduated with a Bachelor of Arts (Second Upper Class Dual Honours) in Economics and Politics and is a Certified Practitioner of Neuro-Linguistics Programming (NLP). He also holds a Post-Graduate Diploma in Education.

HIGHLIGHTS

Accomplishments

Thaddeus is well known for successfully racing 1,000 kilometres in the hottest, coldest, windiest and driest deserts on earth, in a competition rated by TIME magazine as one of its Top Ten Endurance Competitions in the world. With his remarkable feats in the Sahara, Gobi, Atacama and Antarctica raising hundreds of thousands of dollars for charitable organisations, Thaddeus has been called the Adventure Philanthropist.

Besides running pro bono workshops and helping companies with CSR programmes, Thaddeus has contributed through archaeological expeditions in the jungles of Belize, English teaching in rural Tanzania, cheetah conservation in Namibia and caring for Thai street kids. He cycled from Thailand to Singapore for the Children's Cancer Foundation.

Professional Affiliations

Thaddeus is the founder of *Runaway Success Learning Pte Ltd* and partners well-recognized international institutions in a number of capacities. These include:

- ✦ Asia Professional Speakers Singapore – President 2013-2014
- ✦ Incite Learning
- ✦ The Pacific Institute® USA – PX2™
- ✦ Maura Fay Group
- ✦ Wand Inspiration

Having appeared on Channel NewsAsia *Primetime Morning*, BFM89.9 The Business Station and 938LIVE *The Living Room* to share his insights, Thaddeus also presented 938LIVE's *Positive Business Minutes* segment. He is regularly featured in the print media including The Straits Times, TODAY, Men's Health and Human Resources Magazine.

Client Endorsements

The audience were held spellbound by Thaddeus...he sparkled as he spoke and ignited the flame within all those present. Everyone, including me, felt highly motivated. That encounter added fuel to my drive. - **Gerard Ee, former Chairman, National Kidney Foundation**

"Thaddeus is a charismatic speaker who inspires and engages his audience. His energy, passion and personal life story will make a powerful impact on his audience and inspire them to act. His caring nature and dedication to helping others shines through and make him a unique individual." - **Sara Yik, Managing Director, The Sariel Group**

"Thank you Thaddeus ... I thoroughly enjoyed your presentation. Your desert stories were engaging and touched many hearts. You certainly sparked many present that day to embark on their own "races" in life. I personally found your perseverance and determination in achieving your goals inspiring. On behalf of PwC, thank you for a memorable presentation!"

- **Anita Louis, Director, Corporate Tax, PwC**