



# THADDEUS LAWRENCE

**Keynote speaker | Corporate trainer  
Executive coach | Author**



## Popular corporate workshop solutions

### The Leader as Coach

*What you will learn:*

- Get the best out of your staff through powerful, performance-changing conversations
- Motivate and develop those around you
- Ask the right questions to generate greater accountability and responsibility
- Develop a practical toolkit to help your people to reach their full potential and purpose
- Boost your effectiveness at work by building trust and getting greater buy-in

### The Leading Communicator

*What you will learn:*

- Develop the leadership discipline of the business narrative
- Communicate “sticky” concepts that will spread like wildfire
- Structure your presentations for maximum impact
- Create meaning, inspire change and spark action through organisational storytelling
- Articulate your desired outcomes and sell your ideas more effectively

### The Leader Within

*What you will learn:*

- Grow your self confidence and optimism
- Increase your ability to handle stress, embrace change and adapt to new situations
- Sustain your drive through the 7 Principles for Performance Excellence
- Build your emotional intelligence to readily relate to and connect with others
- Become more effective and achieve the kind of balance you need in your life

The audience was held spellbound by Thaddeus. He inspired us all with his motivational presentation. Thaddeus sparkled as he spoke...connected with the audience...ignited the flame within all those present. I have never seen a room full kept awake by a presentation. They were inspired. Everyone, including me, felt highly motivated. That encounter added fuel to my drive."

**Gerard Ee, former Chairman,  
National Kidney Foundation**

*Runaway Success* is one of those rare masterpieces which shares a personal mission of inspiring, passionate, purposeful living. Reading this book will help your body, mind and soul become stronger for that life's race no matter which stage you are in or preparing yourself for.

**Stanley Samuel, Country Manager,  
South East Asia, Nestlé Nespresso  
S.A.**

In our company wide seminar on the importance of working through global teams and operating with a global mindset, Thaddeus provided coaching to a very diverse multinational group of senior level leaders and helped us gain alignment in the process. What a tremendous success! Thaddeus was professional, responsive and a lot of fun to work with.

**Nicholas Ballas, Executive Vice-  
President Asia Pacific, Nexans**

## Leading the New Generation

*What you will learn:*

- Bridge the communication gap with Generation Y and the millennials
- Identify the goals, aspirations and communication preferences of Generation Y
- Influence and motivate this latest generation through coaching and mentoring
- Connect and collaborate for a more effective and productive relationship
- Create a culture that engages your staff and increase retention

## Give Your Sales the Mental Edge

*What you will learn:*

- Develop a positive mental attitude that is attractive and engaging to your customers
- Bounce back resiliently from rejections, failure and setbacks
- Increase your ability to handle stress and adapt to changing situations
- Get in the flow zone of performance by increasing your confidence and competence
- Create more impact and leverage for your clients

## Who is Thaddeus Lawrence?

Thaddeus Lawrence is on a mission to help teams and individuals build and sustain superior performance by setting audacious goals, overcoming extreme obstacles and persevering through adversity to achieve professional and personal success. He has served global companies such as McKinsey, Prudential, Tokio Marine, Standard Chartered, Credit Suisse, Bank of America Merrill Lynch, PwC, DBS, Gazprom and Abbott Laboratories as well as public sector agencies including GIC, Ministry of Defence and Public Service Division. His audiences have ranged from sales professionals and technical experts to business owners and Global Heads.

His successes include training senior leaders and sales teams in the pharmaceutical, financial, IT, management consultancy and oil & gas industries to lead and communicate effectively; increasing the confidence and competence of hundreds of military officers in coaching and facilitating; and coaching a multinational team of senior leaders to gain alignment and present at a global seminar.

Having appeared on Channel NewsAsia Primetime Morning, 938LIVE Positive Business Minutes and BFM89.9 The Business Station to share his insights, Thaddeus has also been featured in several print media including The Straits Times and Human Resources Magazine. He is also in Singapore Business Review's list of 10 Influential Professional Speakers in Singapore.

Thaddeus is Vice-President 2012-2013 of Asia Professional Speakers Singapore. He is a two-time speaker at TEDx Singapore and is the author of *Runaway Success: Life Lessons from Ultra Endurance Racing* and co-author of *88 Essential Secrets to Achieving Greater Success at Work*.

I thoroughly enjoyed your presentation. You were engaging and touched many hearts... certainly sparked many present that day to embark on their own "races" in life. I found your perseverance and determination in achieving your goals inspiring. Thank you for a memorable presentation!"

**Anita Louis, Director,  
Corporate Tax,  
PricewaterhouseCoopers**

At an Executive Foundation Programme on mental resilience, peak performance and taking personal ownership in life, Thaddeus definitely inspired me with his motivational and inspirational delivery. His sharing of true experiences and personal life stories helped me to develop stronger clarity of purpose and envisage new perspectives towards both personal life and career. I am looking forward to such an experience again.

**Goh Swee Heng, Centre for Learning and  
Military Education, Ministry of Defence**

"Thaddeus is a very gifted trainer and teacher who engages us to think and take actions for what we believe is important in life. I didn't even realize that time went by so quickly during the course. I came away feeling refreshed with a different perspective on issues that is truly invaluable."

**Elizabeth Chua, Associate  
Director, National University  
of Singapore**